

# Acritas Stars™ 2019 Wellbeing Survey

**Acritas' global study of client-nominated stand-out lawyers' attitudes and experiences**

## Frequently Asked Questions

### Q. What is Acritas Stars™?

Acritas has a database of over 10,000 client-nominated, stand-out lawyers in private practice. This is known as the Acritas Stars™ database. The names have been volunteered to us by senior in-house counsel in large organizations, whom we interview on an ongoing basis about the legal market in our global SharpLegal study. This means that the database is entirely free from law firm influence and contains individual lawyers who are among the most highly regarded – by clients in the world.

### Q. Who is the survey being sent to?

This survey will be distributed to all lawyers who have been nominated by clients and who are therefore in our Acritas Stars™ database.

### Q. What is the survey about?

Acritas is collaborating with Robert Cross, Edward A Madden Professor of Global Leadership at Babston College to explore mental health and wellbeing amongst our Acritas Star Lawyer community. Through working closely with individuals at all levels in the legal community, Acritas understands mental health is a critically important issue in

this demanding profession. We are passionate to understand more about how individuals and firms can manage the pressures faced.

The key objectives of this piece of research will:

- ▶ Assess extent to which Stars experience stress risk factors – are these more prevalent for certain groups?
- ▶ Amongst Star lawyers, which stress risk factors have the biggest impact on overall measures of wellbeing?
- ▶ What strategies are most effective at minimizing stress and maximising wellbeing?

### Q. Why should my firm encourage its lawyers to complete the survey?

Following the close of the survey, each participant will receive a report including their own responses with interpretive commentary for their viewing only. This will not be shared with firms.

Your firm leadership will receive a summary report of the survey key findings.

This report will provide law firms with critical insights into what which stress factors have the biggest impact on overall measures of wellbeing for Star lawyers and what strategies are most effective at maximising wellbeing within their firm.

Firms with sufficient participation will be able to purchase a customized output comparing their own results to those of the wider market. This requires at least 25 respondents across from your firm to protect respondent's anonymity. This has proved a unique and incredibly insightful source of insights for firms. There are testimonials available from global firms who have worked with our data.

### Q. Is the survey confidential and secure?

Yes.

Acritas complies with the Data Protection Act 1998 and is a registered Data Controller. Appropriate and rigorous physical and electronic security measures are in place.

Confidentiality of responses is of the utmost importance. Acritas will always ensure that the responses of an individual are not identifiable, either directly or indirectly, in any outputs.

We will never share aggregated results of one firm with any other firm.

### Q. How long does the survey take to complete?

We have tested the survey extensively and believe that the vast majority will complete it within 15 minutes.

### Q. What do participants receive in return?

- ▶ An executive overall summary report of the key survey findings and combined within this each individual will receive a summary of their own responses with interpretive commentary (upon completion of the analysis – Nov 2019)
- ▶ A link to their firm bio within the Acritas Stars database, to enable prospective clients to make one-click contact
- ▶ Permission to use the Acritas Stars logo and/or credential 'Acritas Stars – independently rated lawyers' in communications

## Q. What are the key dates?

10 September 2019: Survey invitation emails start.

30 September 2019: Survey completion deadline

Nov 2019- Distribution of report findings to participants and firms.

### Information for PR/promotions teams

#### Can firms publicly promote their lawyers as Acritas Stars™?

If any of your lawyers have been nominated as a stand-out by a client, they now feature in the Acritas Stars™ database which senior in-house counsel around the world can access when looking for a recommended specialist. This is a fantastic, totally unsolicited, endorsement of their work.

When making mention of this independent accolade please use the logo provided and/or the wording “Acritas Star – independently rated lawyers” or “[Name] was named as an Acritas Star 2019.”

### Information for IT teams

#### How can I ensure my lawyers receive the participation email from Acritas?

Emails are sent from our systems via **Sendgrid** , which sends emails from **@send.acritas.com** domain however they will appear as **research@acritas.com** to the end user. Please can you share this with your IT team to ensure our emails are whitelisted.

## Contact

For technical survey queries please contact Daniel Lowe on +44 808 178 3020 or [dlowe@acritas.com](mailto:dlowe@acritas.com)

For all other queries please contact your relationship manager or Jo Summers on +44 808 178 3020 or [jsummers@acritas.com](mailto:jsummers@acritas.com)